

## # \*\*MEDIA KIT\*\*

This comprehensive media kit establishes professional partnership frameworks between two highly engaged Facebook communities and Sponsors/Brands.

\*\*I Love Cadillacs\*\* (170,000+ members) and \*\*Shark Lovers Community\*\* (About 70,000). Both groups demonstrate exceptional engagement metrics, targeted demographics, and active member participation that deliver substantial value to brand partners across automotive, wildlife conservation, marine tourism, and related industries.

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## ## \*\*GROUP OVERVIEW & ANALYTICS\*\*

### ### \*\*I Love Cadillacs: Unmatched Automotive Enthusiast Access\*\*

- \*\*Facebook URL:\*\* <https://www.facebook.com/groups/218482641508701>

- ✓ \*\*170,000+ highly qualified automotive enthusiasts\*\*
- ✓ \*\*86% male demographic\*\* in peak earning years (35-54) with high purchasing power
- ✓ \*\*79.6% USA-based audience\*\* in major metropolitan markets
- ✓ \*\*High-income demographic\*\* (Cadillac ownership = \$40K-\$80K+ annual income)
- ✓ \*\*1.19M+ monthly reach\*\* with organic amplification
- ✓ \*\*Strong engagement:\*\* 3.23% monthly engagement rate
- ✓ \*\*Peak activity alignment:\*\* Evening hours perfect for working professionals
- ✓ \*\*Geographic diversity:\*\* Coast-to-coast US coverage + international members

\*\*Ideal For:\*\* Automotive parts & accessories, performance upgrades, car care products, detailing services, tools & garage equipment, insurance providers, extended warranties, car clubs & events, automotive technology, classic car restoration services, male lifestyle brands, luxury products

### ### \*\*Shark Lovers Community: Passionate Conservation Audience\*\*

- \*\*Facebook URL:\*\* <https://www.facebook.com/groups/822774259867568>

- ✓ \*\*70,000+ engaged marine life enthusiasts\*\*
- ✓ \*\*Perfect gender balance\*\* (50/50 male/female) appeals to broad brands
- ✓ \*\*10.71% exceptional engagement rate\*\* - 2.3x above benchmark
- ✓ \*\*1.33M+ monthly reach\*\* with 309% growth trajectory

✓ **\*\*International reach:\*\*** USA, UK, Australia, Canada, Mexico

✓ **\*\*Eco-conscious consumers\*\*** with discretionary spending power

**\*\*Ideal For:\*\*** Marine tourism operators, diving equipment brands, conservation organizations, eco-friendly product companies, educational platforms, documentaries & media, aquariums & attractions, sustainable seafood brands, ocean protection campaigns

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### **\*\*I Love Cadillacs (Cadillacs only)\*\***

**\*\*Community Profile\*\***

- **\*\*Total Members:\*\*** 170,000+ (primarily USA-based)

- **\*\*Facebook URL:\*\*** <https://www.facebook.com/groups/218482641508701>

- **\*\*Niche:\*\*** Automotive enthusiasts (Classic & Modern Cadillac vehicles)

- **\*\*Administrator:\*\*** Leon Terra

FB: <https://www.facebook.com/profile.php?id=61585192043454>

Instagram: <https://www.instagram.com/leonposts3x/>

**\*\*Demographics\*\***



- **\*\*Gender Distribution:\*\*** 86% Male | 14% Female

- **\*\*Age Range:\*\*** Broad distribution (25-65+), with peak engagement in 35-54 demographic

- **\*\*Geographic Concentration:\*\***

- **Top Country:** United States (135,366 members - 79.6%)

Note: If requested most up to date metrics can be provided.

**Engagement Metrics**

- **Monthly Posts & Comments:** 5,487 (60-day average)

- **Monthly Reach:** 1,188,017 users

- **Active Posts (60 days):** 862 posts

- **Average Engagement Per Top Post:** 400-1,490 comments | 986-1,490 likes











- **Peak Posting Days:** Wednesday (1,435 engagements)

- **Top Post Views:** 19,521 to 106,417+ views per post

All Last 60 days Download

**Posts**  
The posts with the most activity in the last 28 days.

Main Posts By all

Date	Post	Comments	Likes	Views
1/1/2026 1:35 PM	 Does anyone know if this is worth anything. It was my grandfathers and he died in 1975. Update I never said I wa... Posted by [User]	409	986	42 680
12/31/2025 1:14 PM	 1966 Cadillac for sale Asking 95k Dm for info Serious inquiry only! Vehicle located in Arizona Posted by Todd Meadows	164	1490	106 417
12/24/2025 6:20 PM	 Posted by Peter Davis	140	1432	34 450
1/4/2026 8:09 PM	 Posted by Frankie TA	81	1364	46 021
12/29/2025 8:47 PM	 What does the Cadillac logo mean? Posted by Bang Zafran	172	99	34 250
12/30/2025 5:22 PM	 1992 Cadillac Brougham d'elegance 5.7 was the Last Year of the Rolling Symbol of American Luxury & All Original, as it... Posted by Julio Hernández	69	767	23 355
1/6/2026 12:45 PM	 The "Ducks" on the Cadillac symbol are actually mythical birds called merlettes. They represent constant striving and... Posted by Diver Dan	100	649	69 595
1/12/2026 2:53 PM	 The 1977 Cadillac Coupe DeVille is a prime example of late-1970s American luxury and elegance. This downsized Cadilla... Posted by Diver Dan	68	688	19 521
1/4/2026 10:50 PM	 Top Factory Waterfall Grill Or Bottom House Grill/Rolls Royce Grill ? Posted by Julio Hernández	137	365	14 480
12/27/2025 6:10 PM	 Top Brougham d'elegance 5.7 or bottom Brougham 5.0 & why? Posted by [User]	113	241	6344

Posts				
The posts with the most activity in the last 28 days.		Main Posts	By all	
Date	Post			
1/31/2026 10:26 PM	<b>Top or Bottom?</b> Posted by Julio Hernández	1025	879	56 172
1/29/2026 3:24 PM	<b>What year do you guess?</b> Posted by Brock Davis	340	438	29 475
2/10/2026 8:35 PM	<b>"A Cadillac isn't about speed. It's about presence, confidence, and showing up in style."</b> Posted by Diver Dan	250	1007	36 682
2/2/2026 1:04 PM	<b>I took my 49k mile dElegance out yesterday, and as usual, horn blows and thumbs ups! And of course, the people at...</b> Posted by Fred Sandford	105	959	39 320
1/29/2026 8:12 PM	<b>**What year do you guess?*</b> Posted by Leon Terra	250	379	11 342
1/31/2026 1:06 PM	<b>Any lacs for sale ?</b> Posted by Jacoby Jaques	253	28	11 682
1/30/2026 2:07 AM	<b>Top Or Bottom?</b> Posted by Julio Hernández	193	382	15 061
2/16/2026 1:16 PM	<b>When was the last time you saw a 1970s Cadillac in excellent condition like this one? Do you prefer to own this 1975 Cadilla...</b> Posted by Henry Feng	78	598	9608
2/7/2026 3:10 AM	<b>Top '91 5.7 Or Bottom '89 5.0 ?</b> Posted by Julio Hernández	245	711	28 841
2/17/2026 5:33 PM	<b>Top '90 or Bottom '89? I choose the Iconic '90 My all-time Favorite Beautiful Model Year Cadillac this is why I Own 3</b>	91	457	14 177

Note: If requested most up to date metrics can be provided.

**\*\*Engagement Rate Calculation:\*\***

- Posts & Comments / Members = 5,487 / 170,000 = **\*\*3.23% monthly engagement rate\*\***

**\*\*Audience Value Proposition\*\***

- **\*\*Predominantly male audience (86%)\*** in prime automotive enthusiast demographic (35-54 years)
- High-income demographic (Cadillac ownership indicates \$40K-\$80K+ annual income)
- Strong purchasing power for automotive products, accessories, parts, tools, and performance upgrades
- Male demographic 35-54 represents peak earning years with discretionary spending capacity
- Passionate enthusiast community with brand loyalty and willingness to invest in vehicles

- Geographic concentration in major US metropolitan markets
- **Premium positioning** for male-targeted automotive brands, tools, garage equipment, and lifestyle products

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### ### **Shark Lovers Community**

#### **Community Profile**

- **Total Members:** about 70,000 (primarily USA/UK/Australia-based)
- **Facebook URL:** <https://www.facebook.com/groups/822774259867568>
- **Niche:** Wildlife/Marine Biology (Shark conservation & appreciation)
- **Administrator:** Leon Terra

FB: <https://www.facebook.com/profile.php?id=61585192043454>

Instagram: <https://www.instagram.com/leonposts3x/>

#### **Demographics**


























- **Gender Distribution:** 50% Male | 50% Female (perfectly balanced)
- **Age Range:** Broad distribution (18-65+), with peaks in 35-54 demographic
- **Geographic Concentration:**
  - **Top Country:** United States (29,481 members - 42.1%)
  - **Secondary Markets:** United Kingdom (7,915), Australia (4,893), Canada (2,371), Mexico (1,742)

Note: If requested most up to date metrics can be provided.

## \*\*Engagement Metrics\*\*

- **Monthly Posts & Comments:** 7,500 (representing 309.74% increase vs. prior period)
- **Monthly Reach:** 1,328,206 users (444.31% increase vs. prior period)
- **Active Posts (60 days):** 1,435 posts
- **Average Engagement Per Top Post:** 12-409 comments | 93-462 likes
- **Peak Posting Days:** Wednesday (2,000 engagements)
- **Top Post Views:** 1,540 to 46,156+ views per post

Date	Post	Comments	Likes	Views
1/12/2026 2:46 PM	 Did you know that there is a shark that glows in the dark? Researchers discovered a pint-sized pocket shark in the Gulf... Posted by Leon Terra	93	462	46 156
1/16/2026 4:46 PM	 Teeth in mouth of Great White Shark Posted by Sheila Hunt	84	73	6752
12/24/2025 12:32 PM	 Merry Christmas Friends! 🎄 @y333333 Posted by Leon Terra	33	145	2807
1/3/2026 4:48 PM	 Credit goes to Ocean Ramsey for the great white shark photography lovely female. Posted by Khalisa J. Amy	12	95	4467
1/10/2026 9:48 PM	 Looking into the mouth of a Great White Shark. Photography by Gary Bell Posted by Victoria Graziella	29	26	1540
1/3/2026 11:34 PM	 British swimmer Rob Hoey was enjoying a calm swim with his daughter off New Zealand's North Island when the ocean... Posted by Deri Kaelani	19	84	4958
1/9/2026 6:16 PM	 3 beautiful girls! Shark -Deep Blue -Haole girl -Kainani 3 big great whites that were seen off the coast off Hawaii. Posted by Grizella Jennie	24	169	10 381
1/14/2026 9:56 PM	 Whale shark Posted by Diana Wells	14	53	1758
12/30/2025 12:13 PM	 SAY YES IF WE ARE REALLY BEAUTIFUL 🐾 Posted by Shark Lover Attack	36	80	1626
12/25/2025 0:22 PM	 Thanks for releasing it. Shark name? Posted by Sheila Hunt	41	30	4518

Posts <sup>?</sup>		The posts with the most activity in the last 28 days.			Main Posts <sup>v</sup>	By all <sup>v</sup>
Date	Post					
2/8/2026 9:57 PM	 Shark name?.. Great photo... Posted by Leon Terra	376	971	198 995		
2/12/2026 9:40 PM	 **Can anyone identify this shark?*	638	382	37 212		
2/7/2026 11:43 AM	 I'm thinking a white pointer but can anyone definitively identify this tooth found by my young son on a beach in... Posted by Tanya Caroline Whyman	154	187	18 404		
1/26/2026 6:54 PM	 Great white shark   Posted by Sheila Hunt	99	264	7710		
2/6/2026 10:53 PM	 Can you ID?.. Posted by Leon Terra	76	118	14 332		
2/10/2026 8:16 PM	 Baby shark  SharkLover Posted by Yorkies Terrier	52	143	6227		
1/30/2026 1:08 PM	 **Is it possible to ID?.. ** Posted by Leon Terra	49	58	4473		
1/29/2026 7:56 PM	 3 beautiful girls! Shark -Deep Blue -Haole girl -Kainani 3 big great whites that were seen off the coast off Hawaii. Posted by Leonard Jasper	8	209	4698		
1/31/2026 5:54 PM	 Tiger shark. Jupiter, FL today. Posted by Sheila Hunt	55	116	3453		
1/22/2026 6:53 PM	 Shark name? Posted by Mhale Louise Downer	53	36	1659		

Note: If requested most up to date metrics can be provided.

### \*\*Engagement Rate Calculation:\*\*

- Posts & Comments / Members = 7,500 / 70,000 = \*\*10.71% monthly engagement rate\*\*

### \*\*Audience Value Proposition\*\*

- Environmentally-conscious consumers with discretionary spending
- Interest in marine tourism, conservation donations, educational products, and eco-friendly brands
- International reach across English-speaking markets
- High engagement rates indicate strong message amplification potential
- Perfect gender balance appeals to brands targeting broad demographics

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## ## \*\*I LOVE CADILLACS - PRICING PACKAGES\*\*

### ### \*\*1. SPONSORED POSTS\*\*

**Description:** Dedicated promotional posts featuring brand messaging, products, or services with high-quality images/graphics. Posts remain permanently visible in group feed with ongoing organic reach.

| Basic Packages|

| **Number of Posts** | 1 post/week | 2 posts/2weeks | 4 posts/mo |

| **WITH Link & Brand Name in Profile Title** | \$200 | \$380 | \$700 |

| **WITHOUT Link (only Brand Name in Profile Title)** | \$180 | \$320 | \$600 |

| **WITHOUT Commercial Brand Name in Profile Title only Link in the post** | \$250 | \$450 | \$950 |(availability may be limited)

**Includes:**

- Professional copywriting assistance (if needed)
- Strategic posting at peak engagement times
- Post monitoring and response management (first 48 hours)
- Performance analytics report (reach, engagement)

**Add-Ons:**

- **Pin Post (7 days):** +\$50
- **@everyone Notification:** +\$1000 (once in a month per Brand)
- **Admin Commentary/Endorsement:** +\$300

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### ### \*\*2. BRAND AMBASSADORSHIP\*\*

**Description:** Long-term partnership positioning your brand as a trusted community supporter through consistent visibility and engagement.

| Duration | Essential (3 months) | Professional (6 months) | Premium (12 months) |

|-----|-----|-----|-----|

| **\*\*WITH Links &/or Brand Names\*\*** | \$3,000/month | \$2,800/month | \$2,600/month |

**\*\*Includes:\*\***

- 4-6 sponsored posts(different types) per month
- Exclusive category positioning (no competing brands)
- Admin commentary on 4-6 posts
- Pinned welcome post featuring brand for 30 days
- Monthly performance reports
- Priority customer service response monitoring
- Group announcement @everyone (once per month, with important announcement or giveaway)
- Cover photo co-branding

**\*\*Ideal For:\*\*** Automotive parts retailers, tool manufacturers, car care brands, performance upgrade companies, insurance providers, automotive events, car clubs, and male lifestyle brands targeting affluent automotive enthusiasts.

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**### \*\*3. PRODUCT GIVEAWAYS\*\***

**\*\*Description:\*\*** Sponsored giveaway/contest promotion driving massive engagement and brand awareness. (Note: Must link to external landing page per Facebook Group policies)

| Package Types |

|-----|-----|-----|-----|

| **\*\*WITH Links & Brand Names\*\*** | \$1000/per giveaway/per month

| **\*\*WITHOUT Brand Name only Link/text/photo\*\*** | \$1500 /per giveaway/per month

| **\*\*WITHOUT Commercial Names only Link/Text/Photo posted by Admin\*\*** | \$2,000/per give away post |

**\*\*Includes:\*\***

- Promotional post series, 3 posts by Brand + one admin post (announcement + reminder + winner)
- External landing page link (your contest platform)
- Pinned post during contest period (7-14 days)
- Winner announcement post with brand feature
- Contest monitoring and moderation support as needed (or as negotiated with Brand)
- Performance analytics (reach, engagement)

**\*\*Recommended Prize Value:\*\*** Minimum \$200-\$400 for optimal participation from this demographic

**\*Limitation:** one give away per brand per month

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**### \*\*4. PRODUCT PLACEMENT\*\***

**\*\*Description:\*\*** Organic Sponsored posts/reviews with comments by you.

| Package Types |

|-----|-----|-----|-----|

| **\*\*WITH Links &/or Brand Names\*\*** | \$300 | \$580 (2 placements) | \$1120 (4 placements) |

| **\*\*WITHOUT Commercial Names only Link/Text/Photo\*\*** | \$400 | \$780 (2 placements) | \$1520 (4 placements) |

**\*\*Includes:\*\***

- Natural product review post by Sponsor
- Natural comments by sponsor under the Sponsored post
- Responses to relevant member inquiries mentioning brand

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**### \*\*5. CONTENT-ONLY ENGAGEMENTS\*\***

**\*\*Description:\*\*** Sponsored content pieces (articles, guides, videos, engagement posts) providing value to community while featuring brand expertise.

| Content Types |

|-----|-----|-----|-----|

| WITH Links &/or Brand Names | \$500 | \$900 (2 posts) | \$1600 (4 posts) |

| WITHOUT Links only Brand Name Profile Titles| \$400 | \$700 (2 posts) | \$1200 (4 posts) |

**\*\*Includes:\*\***

- Topic consultation and approval
- Strategic posting timing
- Engagement monitoring (72 hours)
- Performance analytics

**\*\*Popular Topics:\*\*** Restoration techniques, maintenance guides, performance upgrades, Cadillac history, model comparisons, troubleshooting guides

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### ### **\*\*6. PRODUCT VIDEO REVIEWS\*\***

**\*\*Description:\*\*** Detailed evaluation Video review of your product/service by brand team with hands-on testing and member Q&A engagement with Administrator endorsement in comments .

| Package Level | Essential | Professional | Premium |

|-----|-----|-----|-----|

| **\*\*WITH Links &/or Brand Names\*\*** | \$400 | \$700 (2 posts) | \$1500 (4 posts) |

**\*\*Includes:\*\***

- Member Q&A engagement (48 hours)
- Honest assessment by Administrator in comments(positive features & improvement areas)

**\*\*Ideal Products:\*\*** Detailing products, car care kits, performance parts, accessories, tools, garage equipment, automotive electronics

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### ### **\*\*7. REPOST SERVICES\*\***

**Description:** Sharing of brand's existing content, social media posts, or announcements to community audience.

|-----|-----|-----|-----|

| **Single Repost by Admin** | \$350

**Includes:**

- Reposting of brand's original content
- Contextual introduction/commentary by admin
- Standard engagement monitoring

| **Single Repost by Brand** | \$250

**Includes:**

- Standard engagement monitoring

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### **8. PINNED POST SPONSORSHIP**

**Description:** Premium placement ensuring maximum visibility as the first post all members see when visiting group.

|-----|-----|-----|-----|

| **7 Days** | \$50

| **14 Days** | \$90

| **30 Days** | \$170

**Includes:**

- Guaranteed top position visibility for Group visitors

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### **9. COVER PAGE SPONSORSHIP (only possible with brand Ambassadorship or with other relatively big orders)**

**Description:** Co-branded cover photo featuring sponsor logo/messaging, visible to all group visitors. Available for bigger, long term orders.

| **30 Days** | \$700/mo |

| **60 Days** | \$650/mo |

| **\*\*90 Days\*\*** | \$600/mo |

**\*\*Includes:\*\***

- Professional cover design (up to 2 revisions or provided by Brand)
- Strategic branding placement max 10% of the full cover page/placement of the co-brand name in one of the corners of the cover photo/

**\*\*\***

**### \*\*10. @EVERYONE TAG POST\*\***

**\*\*Description:\*\*** Highest-impact notification feature sending push alerts to almost all 170,000+ members. **\*\*VERY LIMITED AVAILABILITY\*\*** due to Facebook restrictions and community standards.

| **\*\*Single @everyone Post (WITH Links/Names)\*\*** | \$1300 | Maximum 1 per month per sponsor |

**\*\*Includes:\*\***

- Guaranteed notification to almost all members
- Peak-time posting for maximum online engagement
- 48-hour priority engagement monitoring
- Performance report

**\*\*Restrictions:\*\***

- Subject to admin approval for community relevance
- Limited to major announcements, significant offers, or high-value giveaways
- Cannot be used for general sales

**\*\*\***

**## \*\*SHARK LOVERS COMMUNITY - PRICING PACKAGES\*\***

**### \*\*1. SPONSORED POSTS\*\***

**\*\*Description:\*\*** Dedicated promotional posts featuring brand messaging, conservation partnerships, products, or services with high-quality images/graphics.

| Basic Packages|

|-----|-----|-----|-----|

| **Number of Posts** | 1 post/week | 2 posts/2weeks | 4 posts/mo |

| **WITH Link & Brand Name in Profile Title** | \$100 | \$190 | \$350 |

| **WITHOUT Link (only Brand Name in Profile Title)** | \$90 | \$160 | \$300 |

| **WITHOUT Commercial Brand Name in Profile Title only Link in the post** | \$125 | \$225 | \$475 |

**Includes:**

- Professional copywriting assistance (if needed)
- Strategic posting at peak engagement times
- Post monitoring and response management (first 48 hours)
- Performance analytics report (reach, engagement)

**Add-Ons:**

- **Pin Post (7 days):** +\$25
- **@everyone Notification:** +\$500 (once in a month per Brand)
- **Admin Commentary/Endorsement:** +\$150

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**### 2. BRAND AMBASSADORSHIP**

**Description:** Long-term conservation or marine tourism partnership positioning your brand as a trusted community supporter.

| Duration | Essential (3 months) | Professional (6 months) | Premium (12 months) |

|-----|-----|-----|-----|

| **WITH Links &/or Brand Names** | \$1500/month | \$1400/month | \$1300/month |

**Includes:**

- 4-6 sponsored posts(different types) per month
- Exclusive category positioning (no competing brands)

- Admin commentary on 4-6 posts
- Pinned welcome post featuring brand for 30 days
- Monthly performance reports
- Priority customer service response monitoring
- Group announcement @everyone (once per month for important announcements and giveaways)
- Cover photo co-branding

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### ### \*\*3. PRODUCT GIVEAWAYS\*\*

**Description:** Sponsored giveaway promotion driving engagement around marine conservation products, books, gear, or experiences.

| Package Level | Essential | Professional | Premium |

|-----|-----|-----|-----|

| **WITH Links & Brand Names** | \$500/per giveaway/per month

| **WITHOUT Brand Name only Link/text/photo** | \$750 /per giveaway/per month

| **WITHOUT Commercial Names only Link/Text/Photo posted by Admin** | \$1,000/per giveaway post |

**Includes:**

- Promotional post series (announcement + reminder + winner)
- External landing page link (your contest platform)
- Pinned post during contest period (7-14 days)
- Winner announcement post with brand feature
- Contest monitoring and moderation support as needed(or as negotiated with Brand)
- Performance analytics (reach, engagement)

**Recommended Prize Value:** Minimum \$100-\$250

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### ### \*\*4. PRODUCT PLACEMENT

**Description:** Organic Sponsored posts/reviews with comments by you.

| Package Types |

|-----|-----|-----|-----|

| **\*\*WITH Links &/or Brand Names in Titles\*\*** | \$300 | \$580 (2 placements) | \$1120 (4 placements) |

| **\*\*WITHOUT Commercial Titles only Link/Text/Photo\*\*** | \$400 | \$780 (2 placements) | \$1520 (4 placements) |

**\*\*Includes:\*\***

- Natural product review post by Sponsor
- Natural comments by sponsor under the Sponsored post
- Responses to relevant member inquiries mentioning brand

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**### \*\*5. CONTENT-ONLY ENGAGEMENTS\*\***

**\*\*Description:\*\*** Educational content about shark conservation, marine biology, or ocean protection, travel tips or other content, featuring brand expertise.

| Content Types |

|-----|-----|-----|-----|

| **WITH Links &/or Brand Names** | \$250 | \$450 (2 posts) | \$800 (4 posts) |

| **WITHOUT Links only Brand Name Profile Titles** | \$200 | \$350 (2 posts) | \$600 (4 posts) |

**\*\*Includes:\*\***

- Topic consultation and approval
- Content editing/optimization(if needed)
- Strategic posting timing
- Engagement monitoring (72 hours)
- Performance analytics

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### \*\*6. PRODUCT VIDEO REVIEWS\*\*

**Description:** Detailed review of marine products, conservation tools, books, documentaries, or eco-tourism experiences.

| Package Types |

|-----|-----|-----|-----|

| **WITH Links &/or Brand Names** | \$200 | \$350 (2 posts) | \$750 (4 posts) |

**Includes:**

- Member Q&A engagement (48 hours)
- Honest assessment by Administrator in comments(positive features & improvement areas)

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### \*\*7. REPOST SERVICES

**Description:** Sharing conservation campaigns, research findings, or brand announcements to community.

| **Single Repost by Admin** | \$175

**Includes:**

- Reposting of brand's original content
- Contextual introduction/commentary by admin
- Standard engagement monitoring

| **Single Repost by Brand** | \$125

**Includes:**

- Standard engagement monitoring

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### \*\*8. PINNED POST SPONSORSHIP

**Description:** Premium top-position visibility for conservation campaigns, eco-tourism offers, or educational initiatives.

|-----|-----|-----|-----|

| **7 Days** | \$25

| **14 Days** | \$45

| **30 Days** | \$85

**Includes:**

- Guaranteed top position visibility for Group visitors

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### **9. COVER PAGE SPONSORSHIP**

**Description:** Co-branded cover photo featuring sponsor logo/messaging, visible to all group visitors. Available for bigger and long term orders.

| **30 Days** | \$350/mo |

| **60 Days** | \$325/mo |

| **90 Days** | \$300/mo |

**Includes:**

- Professional cover design (up to 2 revisions or provided by Brand)

- Strategic branding placement max 10% of the full cover page/placement of the co-brand name in one of the corners of the cover photo/

\*\*\*

### **10. @EVERYONE TAG POST**

**Description:** Maximum-impact notification to almost all 70,000+ members. **LIMITED AVAILABILITY.** Used for important announcements and giveaways.

| **Single @everyone Post (WITH Links/Names)** | \$650 | Maximum 1 per month per sponsor |

**Includes:**

- Guaranteed notification to almost all members

- Peak-time posting for maximum online engagement

- 48-hour priority engagement monitoring

- Performance report

**\*\*Restrictions:\*\***

- Subject to admin approval for community relevance
- Limited to major announcements, significant offers, or high-value giveaways
- Cannot be used for general sales

\*\*\*

**## \*\*CUSTOM PACKAGE DEVELOPMENT\*\***

Both groups offer **\*\*bespoke partnership packages\*\*** tailored to specific brand objectives, campaign goals, or unique collaboration opportunities.

**\*\*Custom Package Process:\*\***

1. **\*\*Discovery Contact:\*\*** Discuss brand objectives, target audience alignment, and desired outcomes
2. **\*\*Proposal Development:\*\*** Custom package creation with specific deliverables and pricing
3. **\*\*Negotiation:\*\*** Flexible terms based on partnership scope and duration
4. **\*\*Deal Execution:\*\*** agreement with performance milestones
5. **\*\*Campaign Launch:\*\*** Strategic rollout with dedicated support

Contact Leon Terra via:

- **\*\*Facebook Profile:\*\*** <https://www.facebook.com/profile.php?id=61585192043454>
- **\*\*Facebook Messenger :** <https://m.me/939397579257135>
- **\*\*Email :** [leon@nr9.org](mailto:leon@nr9.org)
- **\*\*Response Time:\*\*** Within 24-48 hours

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**## \*\*PAYMENT TERMS & POLICIES\*\***

**### \*\*Invoicing\*\***

- Marketing campaign starting time must be negotiated at least 30 days prior to start.
- Invoices issued within 24 hours of booking confirmation.

**### \*\*Payment Structure\*\***

- **Deposit:** 50% invoice payment in 48h is required to secure placement.  
2nd 50% is required to be paid 48h before marketing campaign begins.
- **Accepted Methods:** Visa/Master Card, Whop.com, Bank Transfer.

### **Refund Policy**

- **Pre-Campaign:** Full refund if canceled 14+ days before scheduled start
- **Mid-Campaign:** Prorated refund for undelivered services only
- **Post-Campaign:** No refunds once services are fully delivered

### **Performance Guarantees**

While specific engagement outcomes cannot be guaranteed due to organic nature of social media, the administrator commits to:

- Posting at optimal times for maximum visibility(negotiated in advance)
- Active engagement monitoring during specified periods (if needed administrator may(not obliged) post some comments).
- Transparent performance reporting with actual metrics
- Good-faith effort to maximize sponsor visibility

### **Content Approval**

- Brands and Admins are required content approval 7+ days before posting

### **Exclusivity Terms**

- Category exclusivity prevents competing brands from advertising simultaneously (in the same month)
- Exclusivity premium: +30% of base package price (available for orders over \$1000)

### **SOCIAL PROOF & SUCCESS METRICS**

#### **Some of the latest best performing posts**

**I Love Cadillacs:**

Note: you may not see actual post reach, but if needed I can send you screenshots.

<https://www.facebook.com/groups/218482641508701/posts/25699143046349310> over 104000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26384026154527659/> about 10000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26333994669530808/> about 40000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26280984344831841/> over 62000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26411309761799298/> over 36000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26364349763161965/> over 43000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26368244459439162/> over 13000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26340356368894638/> over 14000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26291100513820224/> over 11000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26383195837944024/> over 29000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26471950915735182/> about 10000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26317418601188415/> over 11000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26333994669530808/> over 39000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26298274296436179/> over 28000 post reach

<https://www.facebook.com/groups/218482641508701/permalink/26325870680343207/>

over 56000 post reach

**\*\*Shark Lovers Community:\*\***

<https://www.facebook.com/groups/822774259867568/permalink/1342167067928282>

over 196000 post reach

<https://www.facebook.com/groups/822774259867568/permalink/1309962091148780>

over 41000 post reach

<https://www.facebook.com/groups/822774259867568/permalink/1118401853638139>

over 909000 post reach

<https://www.facebook.com/groups/822774259867568/permalink/1345795167565472/>

over 36000 post reach

<https://www.facebook.com/groups/822774259867568/permalink/1340743341403988/>

about 18000 post reach

<https://www.facebook.com/groups/822774259867568/permalink/1345730254238630/>

over 10000 post reach

<https://www.facebook.com/groups/822774259867568/posts/1340380891440233/>

about 15000 post reach

<https://www.facebook.com/groups/822774259867568/posts/1319003136911342/>

over 46000 post reach

<https://www.facebook.com/groups/822774259867568/posts/1311191784359144/>

over 36000 post reach

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**## \*\*FREQUENTLY ASKED QUESTIONS\*\***

**\*\*Q: Can I request specific posting times?\***

**A: Yes, though we recommend our data-backed optimal posting times for maximum engagement. Custom timing available upon request.**

**\*\*Q: What if my post doesn't perform well?\***

A: While we cannot guarantee specific outcomes, we commit to optimal posting strategies. The best performers are highly engaging quality and useful posts, please check attached screenshots and links above to get idea what kind of content performs best.

**\*\*Q: Can I track clicks to my website?\***

A: Yes! We recommend using branded short links (bit.ly, etc.) in the posts for better tracking or any traffic tracker on your website.

**\*\*Q: How do I know my brand is a good fit?\***

A: During our discovery consultation, we'll honestly assess audience alignment. We prioritize authentic partnerships that provide genuine value to community members.

**\*\*Q: Can I negotiate pricing?\***

A: Pricing reflects market rates and community value, but we're open to discussions for long-term partnerships, bulk purchases, or unique collaboration opportunities.

**\*\*Q: Do you offer charity/non-profit discounts?\***

A: Yes! Shark Lovers Community offers 10% discounts to verified marine conservation non-profits. Contact us for eligibility requirements.

**\*\*Q: How far in advance should I book?\***

A: We recommend 2-3 weeks advance booking for single posts, 4-6 weeks for multi-post campaigns, and 6-8 weeks for ambassadorship programs to ensure optimal scheduling.

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**## \*\*LEGAL & COMPLIANCE\*\***

**### \*\*Facebook Guidelines Compliance\*\***

All partnerships adhere to:

- Meta's Branded Content Policies
- Facebook Group Monetization Guidelines

**### \*\*Content Standards\*\***

Sponsored content must:

- Provide genuine value to community members
- Align with group niche and member interests
- Meet Facebook Community Standards
- Avoid misleading claims or deceptive practices

### ### **\*\*Prohibited Content\*\***

We do not accept partnerships involving:

- Illegal products or services
- Multi-level marketing (MLM) schemes
- Adult/explicit content
- Cryptocurrency/forex trading schemes
- Products making unsubstantiated health claims
- Content promoting hate, violence, or discrimination

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### ## **\*\*CONTACT INFORMATION\*\***

**\*\*Ready to partner?\*** Contact Leon Terra Today

**\*\*Administrator:\*\*** Leon Terra

**\*\*Facebook Profile:\*\*** <https://www.facebook.com/profile.php?id=61585192043454>

**\*\*Instagram Profile:** <https://www.instagram.com/leonposts3x/>

**\*\*Facebook Messenger :** <https://m.me/939397579257135>

**\*\*Email :** [leon@nr9.org](mailto:leon@nr9.org)

**\*\*Response Time:\*\*** Within 24-48 business hours or sooner

\*This media kit is valid as of January 2026 and subject to updates based on community growth and market conditions. Pricing and availability are subject to change. All partnerships subject to admin approval to ensure community value alignment.\*